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JANUARY-JUNE 2016

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# Expirence the 3D LEGO® App Get the 3D catalog app and bring the models to life on your phone!



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LEGO MINDSTORMS®.....





#### START LEARNING OFF FUN WITH **LEGO® DUPLO® SETS**

These sets are the perfect introduction to basic construction skills with relevant themes and obvious learning benefits for toddlers. Help your child learn to match objects with the LEGO® DUPLO® My First Truck or teach them How Gardens Grow. They are also designed to be safe for younger children, with bigger bricks for small hands to hold onto. There are lots of new opportunities for learning and play with the range of My First sets and the Creative Chest that allows kids to explore and learn as they grow.

## MY FIRST LEGO' DUPLO' SETS 11/2-5





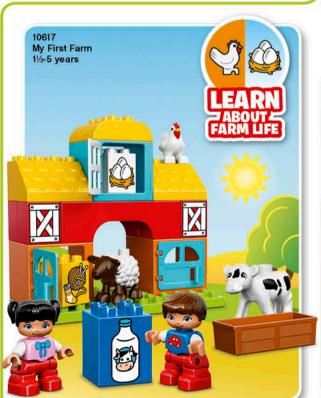






## SO MANY EXCITING WAYS TO LEARN AND HAVE FUN

With LEGO® DUPLO® bricks, your child gets colorful and interesting new ways to learn the basics. From the different sets that reflect daily life, children get a chance to develop learning from an early age, and have fun doing it! Bright colors will catch their eyes, while the sturdy bricks and other items let them play and explore in a multitude of ways.



# MY FIRST LEGO' DUPLO' SETS 1½-5





# LEGO O

## **EXCITING ADVENTURES**FOR YOUR CHILD!

Let your child discover the world around them with LEGO® DUPLO®. Teach your child about farm life, which will introduce budding farmers to the vehicles, buildings and animals they might see on a working farm. The fire theme will keep any little firefighters entertained while they master building skills and play with exciting vehicles. Hours of unlimited fun wait in DUPLO Town!

# MY LEGO® DUPLO® TOWN 2-5









## GO AROUND THE WORLD ON LEGO® DUPLO® ADVENTURES!

Little travelers will love exploring the world with these new LEGO® DUPLO® sets. Whether you visit the Arctic and see the whale, or fly south to the Jungle to learn about elephants, tigers and crocodiles, there's always something exciting to see and discover for hours of play. Use these sets to talk and teach your child about people, wild animals and their habitats all around the world.

## MY LEGO' DUPLO' TOWN 2-5











#### **BUILD YOUR LEGO® DUPLO® VEHICLES FOR HOURS OF FUN!**

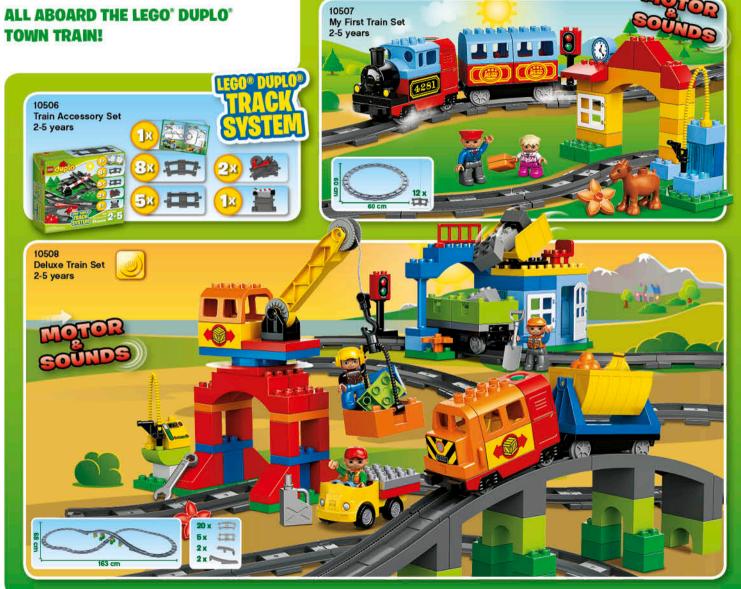
Explore the town with the LEGO® DUPLO® vehicles and get ready for endless play. The large bricks make it easy for small hands to build and create new adventures with the different vehicles. Take off from the airport on the plane, and head off to see the rally cars at the race. Load and unload the truck, or help the police foil a bank robbery. There's always something exciting happening with LEGO DUPLO.

## MY LEGO' DUPLO' TOWN 2-5



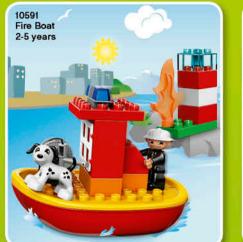






2-5

MY LEGO' DUPLO' TOWN









**HOURS OF FUN WITH LEGO® DUPLO®!** 





## PINK BUILDING FUN 2-5



### PINK BUILDING FUN 2-5

## LET'S TAKE A RIDE WITH LEGO DUPLO!

Little riders will love creating stories with these cute LEGO® DUPLO® horses. Big bricks make building easier for smaller hands, and bright colors make the sets fun for all.







### PINK BUILDING FUN 2-5

#### HOURS OF FUN WITH LEGO® DUPLO®!

Your child will love creating stories with their favorite characters. Fly on Minnie Mouse's plane then visit her café and see the yummy cakes and treats in the window. Let your child build a backyard clinic for Doc McStuffins and then see them taking care of the toys that need help. Your child will love the accessories and decorated bricks for endless role play.













## **EXCITING ADVENTURES FOR LITTLE SPACE EXPLORERS!**

Little astronauts will love Disney Junior's Miles From Tomorrowland™. Head to the Stellosphere Hangar and join Miles and his friend Merc for exciting space adventures and exploration! The outer space environment sets provide endless opportunities with building and creating any space explorer would love. Whether discovering different planets to finding new rocks or fixing the spaceship in the hangar, get ready to blast off for endless space adventures with these sets.

### FAVORITE CHARACTERS 2-5











**2-5** Years

LEGO DUPLC



## MAGGAL NEW WORLD LEGO" DUPLO" toys - for kids aged 11/2 - 5

One of the ways that you and your child can explore the world is through play. It's not only fun, it's also the best way for your child to grow and learn.

With LEGO® DUPLO® bricks and play sets, your child can play with shapes and colors, practice how to put things together, and create imaginary play worlds. LEGO DUPLO toys can be mixed and matched in any way your child wants. For every centimeter your child grows, LEGO DUPLO toys offer new and fun ways to play.

We hope that LEGO DUPLO can help you and your child explore it together.











- Two times bigger bricks than standard LEGO bricks
- Ideal for learning shapes and colours
- Developing motor skills and imagination
- Meverending, always new fun!





LEGO Classic sets let your children build and invent in an openended way. As the core building experience within the LEGO world, Classic sets encourage children to dream, imagine, and then create.



10695 EGO® Creative **Building Box** 4-99 years



NEW LEGO® Creative **Building Set** 4-99 years



LEGO® Creative Supplement Bright 4-99 years







LEGO® Creative 4-99 years

LEGO® Large Creative Brick Box 4-99 years









Green Baseplate



**Gray Baseplate** 4-99 years



LEGO.com/classic

#### Bridging the gap with LEGO® Juniors!

LEGO® Juniors sets are specially designed for younger children who are eager to build more complex models. The Easy to Build sets deliver a smooth transition from building with LEGO DUPLO® bricks to LEGO bricks.

EASY TO BUILD

#### Numbered Pre-packed bags

LEGO® Juniors sets come in pre-packed numbered bags This gives children a clear overview of what is in the box, of what is in the box

#### Easy and playful instructions

Each set comes with easy building instructions and fun role playing ideas. They are specially made so 4 year olds can crack the brick building code and stay



#### Quick start elements

Quick start elements are easy for small hands to handle and assemble by themselves and provide the children with an intuitive and easy start.

More information on: LEGO.com/juniors









Iron Man vs. Loki













**Fire Suitcase** 4-7 years



Supermarket Suitcase 4-7 years



Race Car Rally 4-7 years



Pony Farm 4-7 years

**4-7** Years

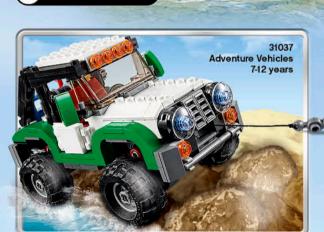
JUNIORS

LEGO















31039 Blue Power Jet 9-14 years







**CREATOR** 

With LEGO® Creator, building is the fun!
Children can build and re-build, with the
3-in-1 concept allowing many creative
possibilities in each set.
From vehicles to fun animals,

girls and boys love exploring all the ways that they can transform

the models.

31033 Vehicle Transporter 7-12 years













## **CREATOR**







31032 Red Creatures 7-12 years



LEGO



31031 Rainforest Animals 6-12 years













6-12 years













31029 Cargo Heli 6-12 years



31041 Construction Vehicles 6-12 years











31042 Super Soarer 6-12 years





31045 Ocean Explorer 7-12 years





Light Brick













COMBINE 31036 + 31050



XXXI XXXI





31048 Lakeside Lodge 7-12 years

31050 Corner Deli 8-12 years













# CEGO CALLES CONTROL OF THE PARTY OF THE PART

#### THEMED

Protect and serve the residents of Mixopolis with the crew from the MCPD tribe, as they patrol the streets of the city and try to keep everyone in line!! Collect all three to make the biggest, most law-enforcing MAX of them all!



#### THEMEDIVALS

Join Camillot and Mixadel of the royal Medivals tribe, along with faithful pet Paladum, as they get ready to rule while occasionally catapulting bricks at other Mixels<sup>TM</sup>! Collect all three to make a truly regal MAX!



#### 

Jam with the Mixies tribe, the loudest group of them all! Rock out with them as these musical Mixels™ try to find their rhythm! Collect all three to build the biggest band MAX of all!

From Gyears



LEGO.com/MIXELS



## Discover amazing LEGO® games



Download and play for free on iPhone or Android.



























BEST TETTOES IN THE GIVE

CONTROL ONE OF THESE SUPER-COOL TRUCKS, CARS. PLANE OR BOATS AND GO FOR A CRUISE! LEGO® CITY IS A BIG PLACE, AND IT NEEDS BIG VEHICLES TO KEEP UP. JOIN THE FERRY CAPTAIN AND GET THE BUSINESSWOMAN TO HER DRIVERS AND FLY THEM TO THE HOSPITAL AFTER AN ACCIDENT. THE EXCITEMENT



7000000000







60113 Rally Car 5-12 years

LEGO











HEAD TO LEGO.COM/CITY TO PLAY THE LEGO® CITY GAME, MY CITY OR DOWNLOAD THE FREE APP\*





# CHATGEOP... LEGO® GIVARAIN STATIONS

"DING-DONG!" THE LEGO® CITY HIGH-SPEED PASSENGE TRAIN IS READY TO DEPART ON PLATFORM ONE. PLEASE BOARD NOW!" WHETHER IT'S DRIVING A MODERN, HIGH-SPEED PASSENGER TRAIN OR MOVING FREIGHT WITH THE POWERFUL LEGO CITY CARGO TRAIN, EVERY DAY'S AN EXCITING DAY WITH LEGO CITY TRAINS!











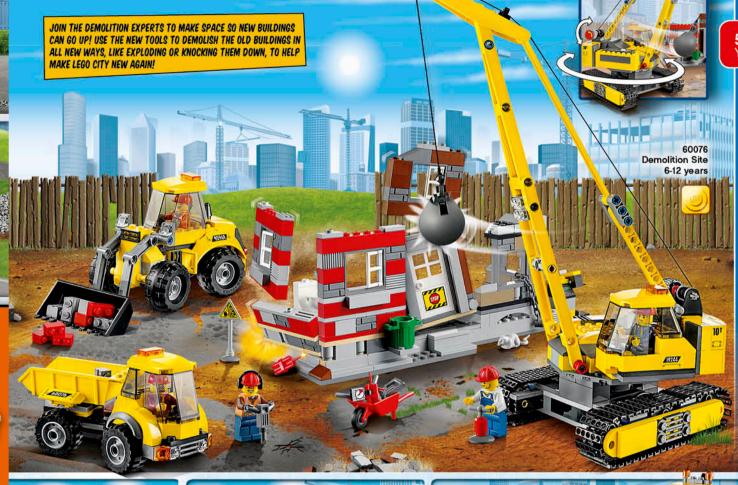


















# *lego*

76037 Rhino and Sandman Super Villain Team-up 7-14 years











SUPER HEROES

#### MARVEL © 2016 MARVEL



































Head off to the races and get ready to see some speed! Prepare the cars in the pit — line up on the grid – and start the race! Choose from modern supercars to classic hot-rods and traditional American sports cars. With a choice of seven different sets you can build your favorites and race







Chevrolet, Camaro, Camaro Z/28, Corvette, Corvette Z06, all related emblems, and vehicle body designs are General Motors Trademarks used under license to the LEGO Group.

71



Race your friends with your favorite cars that you can build! Run the race in your way, with Ferrari™, McLaren™, and Porsche™ in your pit stop. Cross the finish line first, and win the day!











Ferrari

McLAREN MERCEDES

75911 McLaren Mercedes Pit Stop 7-14 years

















70334 Ultimate Beast Master 8-14 years







70332 ULTIMATE Aaron 7-14 years























21126 The Wither From 8 years



Build an Iron Golem to spring a surprise attack on a Zombie then fight the Endermen and activate the End portal. Take on a Creeper™ and battle the Wither in the Nether!





– inspiration included





## THE ADVENTURE JUST GOT BIGGER:

LEGO.COM/MINECRAFT



21125 The Jungle Tree House From 8 years















MIHECRRET

The Cave From 8 years







The Ender Dragon From 8 years

Crafting Box From 8 years













NEW! LEGO® STAR WARS™ SETS

A GALAXY OF BUILDING WITH NEW SETS FROM STAR WARS THE FORCE AWAKENS!

**6-12** Years

LEGO STAR WARSTM

In Theaters December 2015

## **COMING SOON!**

In Stores January 1th 2016



# LEGO WARS











75082 TIE Advanced Prototype™ 8-14 years



LEGO-GOM/STARWARS

75093 Death Star™ Final Duel 8-14 years



0 & ™ Lucasfilm Ltd

**7-14** Years

EGO STAR WARST











**7-14** Years

STAR WARS™

LEGO (

First Order Special Forces TIE fighter™ 8-14 years



75100 First Order Snowspeeder™ 8-14 years

75104 Kylo Ren's Command Shuttle™ 9-14 years

75105 Millennium Falcon™ 9-14 years



75103 First Order Transporter™ 9-14 years









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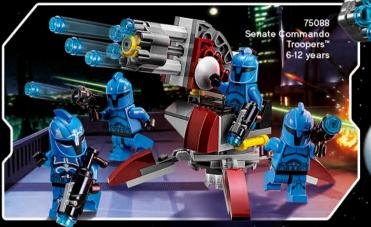


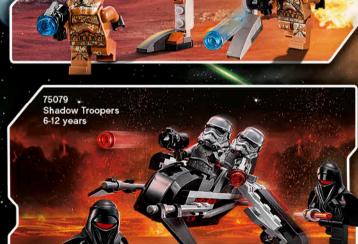
75102 Poe's X-Wing Fighter™ 9-14 years





























75078 Imperial Troop Transport 6-12 years







75089 Geonosis Troopers™ 6-12 years







# CEGO WARS



# 75135







## **ADVENTURE IN LEGOLAND®**

**COUPON 1** x free entrance to LEGOLAND® for one child\*



\*(age between 3 - 11 years old) offer valid when buying one adult ticket

### Are you looking for a place to spend the night? See LEGOLAND.de and LEGOLAND.dk

### EDMS AND CONDITIONS

- You need to buy a 1 or 2 days adult ticket at the ticket booth by the entrance and show it together with this coupon
  (at LEGOLAND® Germany in Günzburg or at LEGOLAND® Billund in Denmark) to receive a free LEGOLAND child
  ticket (valid for children age 3-11 years) from the same category as the ticket you have bought.
- The offer is valid only at LEGOLAND Billund and LEGOLAND Germany for maximum 1 child.
- . The voucher has to be handed over without request at the cash desk on site.
- The offer cannot be combined with other special offers, online tickets, season passes, group offers or holiday offers.
   You can not receive refunds/the equivalent in money, the ticket is non-transferable.
- · Valid for the 2016 season: See opening days and hours at the respective websites
- · Please take note of our opening hours!
- More information at LEGOLAND.de and LEGOLAND.dk



LEGO Brand\_UK





LEGO

## *lego*

Charge into the fight with the newest, large-scale and sturdy, buildable action figures from LEGC® Star Wars! Replay incredible scenes and epic battles from the ongoing saga, using the heroes and villains, old and new, from a galaxy far far away. Have your own adventures with Darth Vader and Obi-Wan Kenobi, Luke Skywalker and Jango Fett, plus all the new heroes and villains from the latest addition to the story, The Force Awakens! 75110 Luke Skywalker<sup>™</sup>

75110

75107 Jango Fett™ 7-12 years

First Order Stormtrooper 7-14 years

7-14 years

Poe Dameron™

Obi-Wan Kenobi™ 7-12 years

75111 75111 Darth Vader™ 9-14 years

75108 Clone Commander Cody™ 7-12 years

75116 Finn 8-14 years

75117 Kylo Ren™ 8-14 years

75114

75118

75118 Captain Phasma" 7-14 years

75117

LEGO.com/starwars

General Grievous™





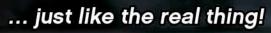














Remote controlled deiving functions



CEGO TECHNIC





















42040 Fire Plane

9-16 years











## EGO TECHNIC

### Realistic details make them even cooler!

Check out the cool new models from LEGO® Technic that look like real vehicles and have amazing functions and features! Whether you want to dig it up, haul it around, or see who's faster on land or water, there's a LEGO Technic model that's right for you. With a range of cool functions and digital 3D building instructions you can download.



42032 Compact















42035 **Mining Truck** 9-16 years









42039 24 Hours Race Car 11-16 years





Years



... just like the real thing!

Take on the toughest arctic terrain in the LEGO® Technic Arctic Truck







Motorize your
LEGO® Technic
creations with the
Power Functions

### Motorise your model!

Use this supplementary power set, featuring motor, battery box, light cable and pole switch, to power up your LEGO Technic creations and bring them to life!



8293 Power Functions Motor Set 9-16 years

LEGO



EGO













21028 New York City

From 12 years



LEGO® MINDSTORMS® EV3

From 10 years

AND WATCH YOUR ROBOT COME TO LIFE: CONTROL YOUR ROBOT WITH YOUR SMART DEVICE.

PROGRAM YOUR ROBOT WITH

CHOOSE A ROBOT TO BUILD AND

THE FREE EVS PROGRAMMER APP GUIDES YOU EVERY STEP OF THE WAY.

MORE WAYS TO PLAY!

CREATE S

ROBOTS IN THREE SIMPLE STEPS:

FOLLOW THE BUILDING

INSTRUCTIONS:



Advanced programming on your computer (pc/Mac)

Remote control with your smart phone

NEW

PROGRAMMER

Might not be available in

Take on the challenge of reproducing some

of the most spectacular skylines of the world

with LEGO® Architecture's Skyline Collection. Choose from New York City, Berlin or Venice and put your building hat on as you construct the intricately detailed models using a range of building techniques. Bring your memories

to life or feed the hidden architect inside you.

7 LEGO.com/architecture